

# OVERVIEW DATES & DEADLINES 2018

EUROPE		AMEX BENEFITS*	TRAVEL ADS	BRAND ADVERTISING		
ISSUE	MAGAZINE	APPROVAL	BOOKING & MATERIAL	BOOKING <sup>1</sup>	MATERIAL	PUBLICATION
01/2018	CENTURION	08.12	05.01	26.01	02.02	14.03
	DEPARTURES	15.12	12.01	02.02	09.02	21.03
02/2018	CENTURION	22.02	22.03	12.04	19.04	30.05
	DEPARTURES	01.03	29.03	19.04	26.04	08.06
03/2018	CENTURION	04.06	02.07	23.07	30.07	31.08
	DEPARTURES	08.06	06.07	27.07	03.08	10.09
04/2018	CENTURION	10.08	07.09	28.09	05.10	13.11
	DEPARTURES	17.08	14.09	05.10	12.10	21.11
<b>MIDDLE EAST</b>						
01/2018	CENTURION	21.12	22.01	12.02	19.02	29.03
	DEPARTURES	21.12	18.01	08.02	15.02	19.03
02/2018	CENTURION	22.03	19.04	09.05	17.05	22.06
	DEPARTURES	07.03	04.04	25.04	02.05	04.06
03/2018	CENTURION	03.07	31.07	21.08	28.08	26.09
	DEPARTURES	15.06	13.07	03.08	10.08	13.09
04/2018	CENTURION	05.09	03.10	24.10	31.10	29.11
	DEPARTURES	23.08	20.09	11.10	18.10	16.11
<b>LATIN AMERICA</b>						
01/2018	CENTURION Mexico	04.01	01.02	22.02	01.03	09.04
	DEPARTURES Mexico	12.01	09.02	02.03	09.03	17.04
	LATAM Editions (IDC)	05.01	26.01	16.02	23.02	03.04
02/2018	CENTURION Mexico	12.03	10.04	30.04	08.05	09.06
	DEPARTURES Mexico	26.03	24.04	15.05	22.05	02.07
	LATAM Editions (IDC)	13.03.	11.04	02.05	09.05	15.06
03/2018	CENTURION Mexico	26.06	25.07	14.08	22.08	18.09
	DEPARTURES Mexico	04.07	01.08	22.08	29.08	08.10
	LATAM Editions (IDC)	19.06	17.07	07.08	14.08	20.09
04/2018	CENTURION Mexico	31.08	28.09	19.10	26.10	23.11
	DEPARTURES Mexico	04.09	04.10	23.10	30.10	07.12
	LATAM Editions (IDC)	31.08	01.10	19.10	26.10	29.11
<b>PACIFIC</b>						
01/2018	CENTURION	02.01	30.01	20.02	27.02	28.03
	DEPARTURES	03.01	31.01	21.02	28.02	29.03
02/2018	CENTURION	09.03	06.04	27.04	04.05	05.06
	DEPARTURES	12.03	09.04	30.04	07.05	08.06
03/2018	CENTURION	21.06	19.07	09.08	16.08	21.09
	DEPARTURES	22.06	20.07	10.08	17.08	24.09
04/2018	CENTURION	24.08	21.09	12.10	19.10	22.11
	DEPARTURES	28.08	25.09	16.10	23.10	26.11
<b>ASIA</b>						
01/2018	CENTURION	05.01	02.02	23.02	02.03	16.04
	DEPARTURES	09.01	06.02	27.02	06.03	19.04
02/2018	CENTURION	16.03	13.04	04.05	11.05	22.06
	DEPARTURES	21.03	18.04	09.05	16.05	21.06
03/2018	CENTURION	29.06	27.07	17.08	24.08	08.10
	DEPARTURES	05.07	02.08	23.08	30.08	08.10
04/2018	CENTURION	07.09	05.10	26.10	02.11	14.12
	DEPARTURES	11.09	09.10	30.10	06.11	14.12
<b>JAPAN</b>						
01/2018	CENTURION	11.12	09.01	01.02	08.02	23.03
	DEPARTURES	09.01	23.01	13.02	20.02	30.03
02/2018	CENTURION	14.03	11.04	02.05	09.05	22.06
	DEPARTURES	23.03	20.04	11.05	18.05	29.06
03/2018	CENTURION	21.06	17.07	10.08	17.08	26.09
	DEPARTURES	26.06	26.07	17.08	23.08	28.09
04/2018	CENTURION	22.08	19.09	10.10	17.10	29.11
	DEPARTURES	27.08	25.09	15.10	22.10	30.11

<sup>1</sup> Cancellation for brand advertisements: two weeks prior to booking deadline. Cancellation for premium positions and travel/offer advertisements: four weeks prior to booking deadline

\*Booking & material deadlines for ads with AMEX Core Card benefits (e.g. FHR offers) and /or special formats (produced by JIE) and Pan bookings: eight weeks prior to brand material deadline