

# DEPARTURES | Specifications

## 2018 ADVERTISING SPECIFICATIONS

PAGE UNIT	BLEED	TRIM	NON-BLEED	SAFETY/LIVE
Spread	18 1/4" x 11 1/8"	18" x 10 7/8"	16" x 10"	17 1/2" x 10 1/8"
Full Page	9 1/4" x 11 1/8"	9" x 10 7/8"	7 1/2" x 10"	8 1/4" x 10 1/8"
2/3 Page	5 3/4" x 11 1/8"	5 1/2" x 10 7/8"	5" x 10"	4 3/4" x 10 1/8"
1/2 Page Vertical	4 3/4" x 11 1/4"	4 1/2" x 10 7/8"	4" x 10"	3 3/4" x 10 1/8"
1/2 Page Horizontal	9 1/4" x 5 9/16"	9" x 5 5/16"	7 1/2" x 4 13/16"	8 1/4" x 4 9/16"
1/3 Page Square	4 3/4" x 11 1/8"	4 1/2" x 10 7/8"	4" x 10"	3 3/4" x 10 1/8"
1/3 Page Square	5 3/4" x 5 9/16"	5 1/2" x 5 5/16"	5" x 4 13/16"	4 3/4" x 4 9/16"
1/3 Page Vertical	3 1/4" x 11 1/8"	3" x 10 7/8"	2 7/16" x 10"	2 1/4" x 10 1/8"

**TRIM:** 9" X 10 7/8"

**BLEED:** 9 1/4" X 11 1/8"

**4C LINE SCREEN:** 150

**PERFECT BOUND**

### REQUIRED MATERIALS

PDF/X-1a digital files. Total dot density of 300, plus one (1) SWOP color proofs with color bars (i.e. Iris, Epson or Kodak approvals) at the advertiser's discretion. **Color proofs are not mandatory.**

### FILE TRANSMISSION

Please send all PDF/X-1A ads to DEPARTURES by uploading your files to our ad portal at <https://direct2time.sendmyad.com>

### PLEASE SEND 1 SWOP STANDARD PROOF TO:

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