

# DEPARTURES | *Rates*

## 2018 RATE CARD GENERAL RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2018 ISSUE]

	1x	3x	6x	9x	12x
<b>FOUR COLOR</b>					
Full Page	\$129,600	\$125,700	\$121,800	\$117,900	\$114,000
2/3 Page	\$96,800	\$93,900	\$91,000	\$88,100	\$85,200
1/2 Page	\$77,800	\$75,500	\$73,100	\$70,800	\$68,500
1/3 Page	\$61,000	\$59,100	\$57,300	\$55,500	\$53,600

<b>BLACK &amp; WHITE</b>					
Full Page	\$88,200	\$85,500	\$82,900	\$80,300	\$77,600
2/3 Page	\$65,900	\$64,000	\$62,000	\$60,000	\$58,000
1/2 Page	\$53,000	\$51,400	\$49,900	\$48,300	\$46,700
1/3 Page	\$41,500	\$40,200	\$39,000	\$37,700	\$36,500

<b>COVERS</b>					
COVER 2/PAGE 1	\$298,100	\$289,100	\$280,200	\$271,200	\$262,300
THIRD COVER	\$149,100	\$144,700	\$140,200	\$135,700	\$131,200
FOURTH COVER	\$168,500	\$163,400	\$158,400	\$153,300	\$148,300

### CONTACT

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ALL RATES ARE GROSS. ALL COPY AND CONTRACT CONDITIONS APPLY.

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## 2018 RATE CARD RETAIL RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2018 ISSUE]

	1x	3x	6x	9x	12x
<b>FOUR COLOR</b>					
Full Page	\$110,100	\$106,800	\$103,500	\$100,200	\$96,900
2/3 Page	\$82,300	\$79,800	\$77,300	\$74,900	\$72,400
1/2 Page	\$66,100	\$64,100	\$62,100	\$60,100	\$58,100
1/3 Page	\$51,800	\$50,300	\$48,700	\$47,200	\$45,600

<b>BLACK &amp; WHITE</b>					
Full Page	\$74,900	\$72,600	\$70,400	\$68,100	\$65,900
2/3 Page	\$55,900	\$54,300	\$52,600	\$50,900	\$49,200
1/2 Page	\$45,000	\$43,600	\$42,300	\$40,900	\$39,600
1/3 Page	\$35,200	\$34,200	\$33,100	\$32,100	\$31,000

<b>COVERS</b>					
COVER 2/PAGE 1	\$253,300	\$245,700	\$238,100	\$230,500	\$222,900
THIRD COVER	\$126,700	\$122,900	\$119,100	\$115,300	\$111,500
FOURTH COVER	\$143,200	\$138,900	\$134,600	\$130,300	\$126,000

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## 2018 RATE CARD REAL ESTATE RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2018 ISSUE]

	1x	3x	6x	9x	12x
<b>FOUR COLOR</b>					
Full Page	\$90,700	\$88,000	\$85,200	\$82,500	\$79,800
2/3 Page	\$67,800	\$65,700	\$63,700	\$61,700	\$59,600
1/2 Page	\$54,400	\$52,800	\$51,100	\$49,500	\$47,900
1/3 Page	\$42,700	\$41,400	\$40,100	\$38,800	\$37,600

<b>BLACK &amp; WHITE</b>					
Full Page	\$61,700	\$59,800	\$58,000	\$56,100	\$54,300
2/3 Page	\$46,100	\$44,700	\$43,300	\$41,900	\$40,500
1/2 Page	\$37,000	\$35,900	\$34,800	\$33,700	\$32,600
1/3 Page	\$29,000	\$28,100	\$27,300	\$26,400	\$25,500

<b>COVERS</b>					
COVER 2/PAGE 1	\$208,600	\$202,300	\$196,100	\$189,800	\$183,600
THIRD COVER	\$104,300	\$101,200	\$98,100	\$94,900	\$91,800
FOURTH COVER	\$117,900	\$114,400	\$110,800	\$107,300	\$103,800

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## 2018 RATE CARD HOME RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2018 ISSUE]

**RATE BASE: 1,000,000**

	1x	3x	6x	9x	12x
<b>FOUR COLOR</b>					
Full Page	\$77,700	\$75,400	\$73,100	\$70,700	\$68,400
2/3 Page	\$58,100	\$56,300	\$54,600	\$52,800	\$51,100
1/2 Page	\$46,600	\$45,200	\$43,800	\$42,400	\$41,000
1/3 Page	\$36,600	\$35,500	\$34,400	\$33,300	\$32,200

<b>BLACK &amp; WHITE</b>					
Full Page	\$52,800	\$51,300	\$49,700	\$48,100	\$46,500
2/3 Page	\$39,500	\$38,300	\$37,100	\$35,900	\$34,700
1/2 Page	\$31,700	\$30,800	\$29,800	\$28,900	\$27,900
1/3 Page	\$24,900	\$24,100	\$23,400	\$22,600	\$21,900

<b>COVERS</b>					
COVER 2/PAGE 1	\$178,800	\$173,400	\$168,100	\$162,700	\$157,300
THIRD COVER	\$89,400	\$86,700	\$84,100	\$81,400	\$78,700
FOURTH COVER	\$101,100	\$98,000	\$95,000	\$92,000	\$88,900

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